



Scavenger Hunt Sponsorship

Customized Naming Rights Opportunities

\$10,000

Single Sponsorship for Naming Rights of the
(Your Company's Name) Festival Scavenger Hunt

You will receive all of the benefits presented on the Sponsor Benefits Matrix plus...

PREMIUM LOCATION FOR YOUR BOOTH

- ✓ 10' x 20' Prime location in the heart of the festival.
- ✓ Sponsor Tent will be the Go-To Spot for final destination/redemption of the festival Scavenger Hunt
- ✓ Scavenger Hunt will include South Lake County Fun Facts, Festival Photo Stops, etc.
- ✓ Giveaway provided by Sponsor.
- ✓ Pig on the Pond will provide colorful feather flags to highlight Sponsor Scavenger Hunt Redemption.
- ✓ Scavenger Hunt will be free for guests.

PRE-EVENT SOCIAL MEDIA PROMOTION

- ✓ Social Media feature interview

ON-SITE PROMOTION

- ✓ Scavenger Hunt forms passed out on-site or through QR code with sponsor logo.
- ✓ Logo on Featured Sponsor Banner flanking main stage and announced on stage throughout the day

GUEST ENGAGEMENT

- ✓ Scavenger Hunt Redemption Spot on the Festival Map as an Event Feature.

BONUS ENGAGEMENT

- ✓ Opportunity for (2) Sponsor Families to Take Photos with Piglets from the Pig Races (will be scheduled)



Note: 50% Sponsorship is Required upon Contract Signature to Secure Naming Rights. The Balance of 50% and all insurances and permitting as required due by September 1, 2022.