



People's Choice BBQ Sponsorship

Customized Naming Rights Opportunities

\$7,500

**Single Sponsorship for Naming Rights of the
People's Choice BBQ Competition Presented by (Your Company Name)**

You will receive all of the benefits presented on the Sponsor Benefits Matrix plus...

PREMIUM LOCATION FOR YOUR BOOTH

- ✓ 10' x 20' Prime location in the middle of all of the BBQ Food Vendors.
- ✓ Pig on the Pond will stake bright-colored feather flags featuring the word VOTE HERE to be placed near your tent on Friday and Saturday.

PRE-EVENT SOCIAL MEDIA PROMOTION

- ✓ Social Media feature interview.

ON-SITE PROMOTION

- ✓ A QR Code -- or similar voting option -- will be provided in your area as another location for guests to vote on their favorite BBQ vendor.
- ✓ Opportunity for Sponsor Representative in partnership with Pig on the Pond to present the BLUE RIBBON to the People's Choice Winner on Saturday evening.
- ✓ Logo on featured Sponsor banner flanking the Main Stage and announced on stage throughout the day.



GUEST ENGAGEMENT

- ✓ Opportunity for scheduled How-to-BBQ Demo Exhibitions in the area.

POST-EVENT PROMOTION

- ✓ Winner and sponsor will be announced through social and traditional media.



Note: 50% Sponsorship is Required upon Contract Signature to Secure Naming Rights. The Balance of 50% and all insurances and permitting as required due by September 1, 2022.