



SPONSORSHIPS - with special roll-back rates for returning events.



	PRESENTING	ENTERTAINMENT Stage + Kids Zone	PIG RACING or BEER TENT	NAMED SPONSORS FIREWORKS, JUNIOR BBQ, FALL FUNFEST, SCAVENGER HUNT	BBQ AWARD or MURAL	FLAMIN '	EVENT SPONSOR TITLES SMOKIN'	GRILLIN'	COOKIN'		
SPONSORSHIP DOLLAR LEVEL	\$20,000	\$10,000 +\$10,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500		
PREMIUM											
SPONSOR'S NAME INCLUDED IN ALL EVENT PROMOTIONS											
SPONSOR'S NAME INCLUDED ON EVENT PROGRAM COVER											
LOGO WITH LINK ON EVENT WEBSITE			X	X	X	X	X	X			
NAME LISTED ON WEBSITE									X		
CORPORATE MENTION IN ALL MEDIA PROMOTING NAMED EXPERIENCE			X	X							
LOGO WITH LINK IN ALL EMAIL BLASTS.			X	X	X	X	X	X			
ON-SITE EXPERIENCE											
20' X 20' TENT WITH LIGHTING, 4 TABLES, 6 CHAIRS											
10' X 20' TENT WITH LIGHTING, 4 TABLES, 6 CHAIRS			X	X	X	X					
10' X 10' TENT WITH LIGHTING, 2 TABLES, 2 CHAIRS							X	X			
CUSTOM NAMING RIGHTS OPPORTUNITY	TAKEN	TAKEN	SEE DETAILS ON INDIVIDUAL SHEETS								
PROMOTION BANNER IN AREA			X								
PROGRAM AD											
1/2 PAGE IN EVENT PROGRAM AND LOGO ON BACK COVER					X						
1/2 PAGE IN EVENT PROGRAM						X	X				
1/4 PAGE IN EVENT PROGRAM								X			
1/8 PAGE IN EVENT PROGRAM								X			
"THANK YOU" RECOGNITION IN PROGRAM					X	X	X	X	X	X	X
STAGE BANNERS and GIVEAWAYS											
PRESENTING SPONSOR BANNER											
LOGO ON FLANKING BANNERS			X	X	X						
SPONSOR-PROVIDED CUSTOM GOODIE BAGS, INSERTS and GIVEAWAYS			X	X	X	X	X	X			
PIGGY PICTURE											
SPONSOR MAY SELECT 2 FAMILIES FOR PICTURES WITH RACING PIGS			X	X							
STAGE INTRODUCTIONS											
OPPORTUNITY TO WELCOME GUESTS AND INTRODUCE STAGE ACT			X	X	X	X	X	X			
GUEST DRAWING ON STAGE											
OPPORTUNITY TO HOST DRAWING OF CUSTOM DRAWING PRIZE			X	X	X	X					
OPPORTUNITY TO PARTICIPATE IN GUEST DRAWING			X	X	X	X	X	X	X		
EVENT TO PROVIDE OPT-IN REGISTRATION LIST			X	X	X	X					
SOCIAL MEDIA											
PRE-EVENT SOCIAL MEDIA FEATURE			X	X	X	X	X				
ON-SITE SOCIAL MEDIA INTERVIEW			X	X	X	X					
EMAIL BLAST INCLUSION			X	X	X	X	X	X			
EVENT TICKETS											
VIP PARKING PASSES			2	2	2	1	1				
GENERAL ADMISSION TICKETS			40	30	30	20	20	20	10		
CARNIVAL PASSES			20	10	10	5	5	2			

