



“Color Me Clermont” Mural Sponsorship

Customized Naming Rights Opportunities

\$7,500

Single Sponsorship for Naming Rights of this new, engaging festival attraction --
Color Me Clermont Mural Sponsorship Presented by (Your Company Name)

You will receive all of the benefits presented on the Sponsor Benefits Matrix plus...

PREMIUM LOCATION FOR YOUR BOOTH

- ✓ 10' x 20' Prime location for your tent next to the Color Me Clermont Mural.

PRE-EVENT SOCIAL MEDIA PROMOTION

- ✓ Social Media feature interview.

ON-SITE PROMOTION AND GUEST ENGAGEMENT

- ✓ Mural is a 16' x 5' free-standing black-and-white banner with the Sponsor Logo and Pig on the Pond Logo. Guests will walk up to Banner and color in images. Images will be selected by Pig on the Pond to reflect the event brand.
- ✓ Guests will visit Sponsor Tent for special markers to add their unique art to the mural.
- ✓ Logo on featured Sponsor Banner flanking the Main Stage and announced on stage throughout the day

POST-EVENT PROMOTION

- ✓ Mural will be hung in a high profile location to be determined prior to the event (length of time TBD).



Color Me Clermont

Note: 50% Sponsorship is Required upon Contract Signature to Secure Naming Rights. The Balance of 50% and all insurances and permitting as required due by September 1, 2022.