



SPONSORSHIPS



	PRESENTING	ENTERTAINMENT Stage + Kids Zone	PIG RACING or BEER TENT	NAMED SPONSORS FIREWORKS, JUNIOR BBQ, or FALL FUNFEST	BBQ AWARD or MURAL	FLAMIN ' SMOKIN'	GRILLIN'	COOKIN'		
SPONSORSHIP DOLLAR LEVEL	\$20,000	\$10,000 +\$10,000	\$15,000	\$10,000	\$7,500	\$6,000	\$4,000	\$2,000	\$600	
PREMIUM										
SPONSOR'S NAME INCLUDED IN ALL EVENT PROMOTIONS										
SPONSOR'S NAME INCLUDED ON EVENT PROGRAM COVER										
LOGO WITH LINK ON EVENT WEBSITE			X	X	X	X	X	X		
NAME LISTED ON WEBSITE									X	
CORPORATE MENTION IN ALL MEDIA PROMOTING NAMED EXPERIENCE			X	X						
LOGO WITH LINK IN ALL EMAIL BLASTS.			X	X	X	X	X	X		
ON-SITE EXPERIENCE										
20' X 20' TENT WITH LIGHTING, 4 TABLES, 6 CHAIRS										
10' X 20' TENT WITH LIGHTING, 4 TABLES, 6 CHAIR			X	X	X	X				
10' X 10' TENT WITH LIGHTING, 2 TABLES, 2 CHAIRS							X	X		
CUSTOM NAMING RIGHTS OPPORTUNITY	TAKEN	TAKEN	SEE DETAILS ON INDIVIDUAL SPONSOR PAGES							
PROMOTION BANNER IN AREA			X							
PROGRAM AD										
1/2 PAGE IN EVENT PROGRAM AND LOGO ON BACK COVER					X					
1/2 PAGE IN EVENT PROGRAM						X	X			
1/4 PAGE IN EVENT PROGRAM								X		
1/8 PAGE IN EVENT PROGRAM								X		
"THANK YOU" RECOGNITION IN PROGRAM					X	X	X	X	X	X
STAGE BANNERS and GIVEAWAYS										
PRESENTING SPONSOR BANNER										
LOGO ON FLANKING BANNERS			X	X	X					
SPONSOR-PROVIDED CUSTOM GOODIE BAGS, INSERTS and GIVEAWAYS			X	X	X	X	X	X		
PIGGY PICTURE										
SPONSOR MAY SELECT 2 FAMILIES FOR PICTURES WITH RACING PIGS			X	X						
STAGE INTRODUCTIONS										
OPPORTUNITY TO WELCOME GUESTS AND INTRODUCE STAGE ACT			X	X	X	X	X	X		
GUEST DRAWING ON STAGE										
OPPORTUNITY TO HOST DRAWING OF CUSTOM DRAWING PRIZE			X	X	X	X				
OPPORTUNITY TO PARTICIPATE IN GUEST DRAWING			X	X	X	X	X	X		
EVENT TO PROVIDE OPT-IN REGISTRATION LIST			X	X	X	X				
SOCIAL MEDIA										
PRE-EVENT SOCIAL MEDIA FEATURE			X	X	X	X	X			
ON-SITE SOCIAL MEDIA INTERVIEW			X	X	X	X				
EMAIL BLAST INCLUSION			X	X	X	X	X	X		
EVENT TICKETS										
VIP PARKING PASSES			2	2	2	1	1			
GENERAL ADMISSION TICKETS			40	30	30	20	20	20		
CARNIVAL PASSES			20	10	10	5	5	2		

